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SERIES OVERVIEW

ISSUE 07 I AUGUST 15, 2024

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01 OUR HISTORY

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OUR HISTORY - FORD PERFORMANCE AND MUSTANG RACE CAR



Few brands can match the racing heritage of Ford Motor Company. Whether competing in single-seaters or stockcars, the famous blue oval emblem carries a rich history of innovation and success. Ford Performance, the brand's high-performance arm, oversees the development of Ford racing engines and vehicles competing in series such as NASCAR, IMSA, SRO British GT, FIA World Rally Championship, Supercars Championship and Formula Drift. Ford Performance will also spearhead the much-anticipated return to Formula One competition with Red Bull Ford Powertrains from 2026.

Perhaps the most famous name in Ford's racing armory is the Mustang, a model that has enjoyed huge success in racing over the decades. That fine tradition continues in the modern era with the new Mustang Dark Horse R, offering the most demanding track enthusiasts a turn-key race car ready to compete in the all-new, single-make Mustang Challenge series, sanctioned by the International Motor Sports Association (IMSA).

Joining the recently announced Mustang GT3 and Mustang GT4 derivatives, the Mustang Dark Horse R bridges the gap between Dark Horse and Mustang GT4.

Production-based Mustang vehicles have raced from the very beginning, all the way back to winning the 1964 Tour de France, even.

Dark Horse R offers our passionate customers not just an attainable, factory-built race car, but also a racing series to compete with other Mustang enthusiasts.

Mark Rushbrook Global Director, Ford Performance Motorsports





MUSTANG DARK HORSE R

A turn-key racing car, capable of generating more than 500 horsepower and ready to compete at the most demanding racing circuits, the Mustang Dark Horse R is engineered for competition by Ford Performance.

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02 THE CAR - MUSTANG DARK HORSE R SPECIFICATIONS



POWERTRAIN

	500+ horsepower 5.0-liter Coyote V8		Upgraded engine cooling system	
	TREMEC [®] 3160 manual transmission		Upgraded oil system with Ford Performance oil pan	
	Torsen limited slip differential with 3.73 final drive ratio		Upgraded differential cooling	
	Upgraded transmission cooling		Borla racing exhaust system	
CHASSIS			Upgraded radiator and revised grill	
СП				
	FIA compliant roll cage		Select seam welding	
	Multimatic DSSV dampers		FIA compliant fuel cell	
	Adjustable front camber plates			
EX.	TERIOR			
	Front and rear tow hooks		Track width, front (mm) 1,611	
	Underbody tie down hoops		Track width, rear (mm) 1,621	
	Delivered in a white paint finish		Overall width (mm) 1,914	
			Wheelbase (mm) 2,718	
IN1	ERIOR			
)	Recaro FIA compliant racing seat	0	FIA compliant fire suppression system	
	FIA compliant harness		FIA compliant safety nets	
	Quick-release steering wheel		MoTeC data display and logging system	
BR	AKES/ WHEELS/ TIRES			
	Bosch Motorsport ABS		Ford Performance parts R1 flow-formed wheels	
	Brembo® race calipers – front		(19" x 10.5" front, 19" x 11" rear)	
	Brembo [®] race rotors – front		Bespoke Michelin® 295/30R19 racing slick tire*	
	Brembo [®] race pads		MSI wheel studs and open lug nuts	
	Race brake cooling ducts			

*Mustang Challenge series tire, sold separately. Specification subject to change.

TREMEC® is a registered trademark of Transmisiones Y Equipos Mecanicos, S.A. de C.V. TORSEN is a registered trademark of JTEKT Corporation. Michelin® is a registered trademark of Michelin North America, Inc. Brembo® is a trademark of Brembo S.p.A. RECARO is a registered trademark of RECARO Beteiligungs-GmbH.

FORD MUSTANG DARK HORSE R

MSRP: \$159,000 (* TAXES)

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Your Mustang Dark Horse R will be completed in a white paint finish, ready for livery and decals*

Sales will be through Multimatic.

*Ford decal and brand standards will be provided.

Current Manufacturer Suggested Retail Price (MSRP) for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan.

Not street legal. Sales and service for this vehicle will be managed by Multimatic. Ownership inquiries may be directed to them below. Very limited availability. Inquiry does not guarantee ability to purchase."



THE SERIES

MUSTANG CHALLENGE 

Ford Performance has created a pathway for Mustang enthusiasts (and established drivers) to reach the upper echelons of global sports car racing:

- 1. Starting in a Mustang Dark Horse at a Ford Performance driving experience, budding drivers are taught the fundamental techniques to drive a performance vehicle on the limit, within a safe environment.
- 2. From there, a driver can enter the cost-effective Mustang Cup and develop their race craft within a field of Mustang Dark Horse Rs.
- 3. The Mustang Challenge is the natural progression for drivers competing in the Mustang Cup (or the already seasoned racer) as it provides close, competitive racing in front of large crowds and streamed to a global audience. Series champions can accept a cash prize or a test in a Mustang GT4 car.
- 4. The Mustang GT4 is a step up from the Dark Horse R, with an increased number of racing-specific components competing against a field of other OEMs and hungry drivers vying to progress their careers.
- 5. The pinnacle of sports car racing, the trackbuilt Mustang GT3 features more power, more aero, more adjustable components and less overall weight. This is a V8 beast like no other and the car you will see competing in the 24 Hours at Daytona and 24 Hours of Le Mans.

IMSA, SRO, ACO

5. GT3

4. GT4

3. MUSTANG

CHALLENGE

2. MUSTANG

1. FORD PERFORMANCE DRIVING EXPERIENCES

IMSA, SRO

IMSA

USAC



MUSTANG CUP

A	

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ENTRY-
NEWCOMERS 1

MUSTANG CHALLENGE

IMSA

SEASON

1 CHAMPIONSHIP

6 WEEKENDS

12 RACES

EXP	ERIE	NCE

ESTABLISHED DRIVERS **PROGRESSING THEIR CAREER**

MAJOR RACE SERIES SUPPORT



[] IMSA



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USAC

SEASON 6 WEEKENDS 12 RACES 2 CHAMPIONSHIPS (MILES CUP & PARNELLI CUP)

EVEL

O RACING

PRIVATE CLUB WEEKENDS

FORMAT **3X 30 MINUTE PRACTICE** 2X 15 MINUTE QUALIFYING (MILES & PARNELLI CUPS) 2X 40 MINUTE RACES (MILES & PARNELLI CUPS)



FORMAT **2X 30 MINUTE PRACTICE 1X 15 MINUTE QUALIFYING 2X 45 MINUTE RACES**

> DRIVERS SINGLE DRIVER FORMAT





GT4 TEST

PRIZES

RACE PRIZE MONEY

CHAMPIONSHIP PRIZE MONEY









OPTIONAL 2-DRIVER FORMAT: DRIVER 1 - MILES CUP (OPTION TO RUN PARNELLI CUP ALSO) DRIVER 2 - PARNELLI CUP



PRIZES

DRIVERS

NO PRIZE MONEY FREE MUSTANG CUP OR CHALLENGE 2026 ENTRY FOR CHAMPION





Racing enthusiasts who want to experience the thrill of sportscar competition should look no further than the Mustang Challenge.

Sanctioned by the International Motor Sports Association (IMSA), and organized by Ford Performance Racing School (FPRS) Motorsports, the Mustang Challenge allows drivers up to FIA silver ratings to compete on a level playing field against other Mustang Dark Horse R cars.

> Mustang Challenge will host a full field of up to 40 Mustang Dark Horse R race cars.

Running on bespoke race tires from official series partner Michelin, the series will compete at some of the most iconic tracks in North America, including Sebring, Road America, and COTA, along with an invitational meeting at the 24 Hours of Le Mans.

Click HERE for the Mustang Challenge site.

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MUSTANG CHALLENGE - 2025 CALENDAR



(1) SEBRING INTERNATIONAL RACEWAY

SEBRING, FLORIDA IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP 14-15 MARCH

WEATHERTECH RACEWAY
LAGUNA SECA

MONTEREY, CALIFORNIA IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP 9-11 MAY

CIRCUIT DE LA SARTHE LE MANS INVITATIONAL

> LE MANS, FRANCE WORLD ENDURANCE CHAMPIONSHIP 11-15 JUNE

3 ROAD AMERICA

ELKHART LAKE, WISCONSIN IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP

1-3 AUGUST

ALTON, VIRGINIA IMSA WEATHERTECH SPORTSCAR CHAMPIONSHIP

22-24 AUGUST

 CIRCUIT OF THE AMERICAS AUSTIN, TEXAS WORLD ENDURANCE CHAMPIONSHIP
5-7 SEPTEMBER



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MUSTANG CHALLENGE - RACE WEEKEND FORMAT





CLASS STRUCTURE

CLASS	DESCRIPTION
Dark Horse (DH)	All drivers
Dark Horse Legends (DHL)*	45 years and above

TIRE ALLOCATION

A maximum of 3 new sets of tires per round, with a carry over set permitted.

*Optional entry for drivers 45 years and above. Not eligible for drivers with FIA licence above Bronze or past series champions.







MUSTANG CHALLENGE I SERIES OVERVIEW



ENGINEERING SUPPORT

Ford Performance engineering personnel on site to support all teams and drivers (non-primary*).

TIRE SUPPLY

Official tire supplier, Michelin, will be present throughout the race weekend to service all teams and drivers.

SPARE PARTS

A supply of parts will be available trackside at each round.

HOSPITALITY

The Mustang Challenge lounge area, under the FPRS Motorsports awning, will be at the heart of the racing action and will provide a hub for drivers to welcome guests to the paddock. With refreshments, soft seating and a live stream of the on-track action, it's the perfect place to relax inbetween sessions.

PR & MEDIA

- Live coverage on IMSA.tv and via subscription to Peacock streaming channel
- Ford Performance media support
 - YouTube live coverage
 - Social media, race reports, press releases and website content
 - Content portal for drivers and teams accessible via the Ford Performance website

*Ford Performance engineering will be on-site to support teams and drivers for technical issues or questions that require escalation beyond the capabilities of the team or driver supporting the vehicle. Ford Performance engineering will not be dedicated as a primary resource for servicing the vehicles for teams or drivers.



04 ENTRY & CONTACTS

FORD

MUSTANG CHALLENGE I SERIES OVERVIEW

FORD

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ENTRY INFORMATION AND CONTACTS

ENTRY PACKAGE

Each season entry fee provides:

- Entry into Mustang Challenge IMSA sanctioned events
- Eligibility for Championship points and prize program
- Access to Mustang Challenge series lounge
- Ford Performance trackside engineering support (non-primary)
- Trackside spare parts service
- Car decals Ford Performance, Mustang Challenge, IMSA, series sponsors

MUSTANC

- Welcome kit
- End of season awards banquet



CONTACT

For Mustang Challenge related enquiries, please contact: MC@FPRSMotorsports.com

For queries and sales of the Ford Mustang Dark Horse R, please contact: MustangDH-R@multimatic.com

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For Ford Performance related enquiries, please contact: fordperf@ford.com

Click HERE for the IMSA site.

